

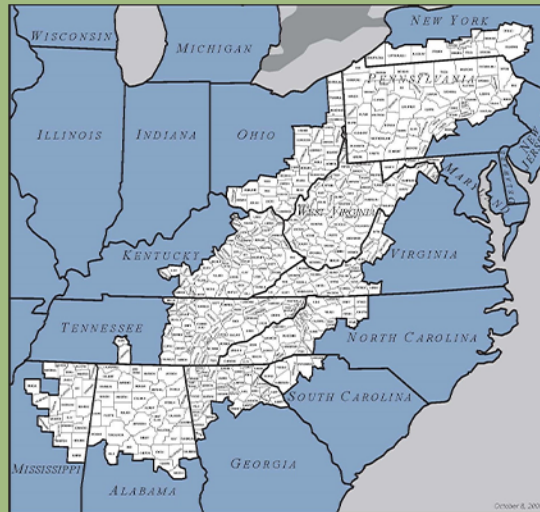


2018 ANNUAL REPORT

PROVIDING APPALACHIAN
YOUTH OPPORTUNITY

WWW.THEIBELIEVEFOUNDATION.ORG

THE CAUSE



EVERY DAY **5.5 MILLION** APPALACHIAN CHILDREN ARE FACED WITH THE OVERWHELMING TASK OF HAVING TO PAVE THEIR PATHS TO SUCCESS. THE APPALACHIAN REGION SPANS **13 STATES** AND **420 COUNTIES**; ALL OF WHICH ARE PLAGUED BY HIGH POVERTY RATES AND LOWER COLLEGE ATTENDANCE RATES. THE IBELIEVE FOUNDATION AIMS TO CLOSE THESE GAPS BY PROVIDING STUDENTS WITH THE REAL WORLD SKILLS NECESSARY TO PROPEL THEM ON TO COLLEGE, WHILE ALSO PREPARING THEM FOR LIFE BEYOND THE CLASSROOM.

THE NEED

97% OF AMERICANS BELIEVE OUR STUDENTS NEED “REAL WORLD” SKILLS TO BE SUCCESSFUL BEYOND HIGH SCHOOL, ACCORDING TO THE LEADERSHIP CONFERENCE EDUCATION FUND, NATIONAL SURVEY ON COMMON CORE (2015). YET, APPALACHIAN STUDENTS ATTEND COLLEGE AT RATES AS LOW AS **35%** - FAR BELOW THE NATIONAL AVERAGE OF **63%**, ACCORDING TO THE APPALACHIAN REGIONAL COMMISSION.

	UNITED STATES	APPALACHIAN OHIO	APPALACHIAN KENTUCKY	APPALACHIAN PENNSYLVANIA	APPALACHIAN TENNESSEE	WEST VIRGINIA
% WITH 4-YEAR DEGREE	29.8%	14.0%	16.7%	25.1%	21.3%	19.3%
ANNUAL INCOME	\$28,930	\$22,744	\$18,783	\$26,959	\$23,613	\$23,450
POVERTY RATE	15.5%	17.8%	25.8%	13.6%	18.5%	18.0%

STATISTICS FROM "THE APPALACHIAN REGION: A DATA OVERVIEW FROM THE 2011-2015 COMMUNITY SURVEY" BY THE APPALACHIAN REGIONAL COMMISSION

THE IBELIEVE FOUNDATION
STRIVES TO PROVIDE
OPPORTUNITIES TO
APPALACHIAN YOUTH FOR THE
DEVELOPMENT OF 21ST CENTURY
SKILLS SUCH AS

LEADERSHIP
COMMUNICATION
PROBLEM SOLVING.

ULTIMATELY, OUR AMBITIOUS
GOAL IS TO INCREASE
COLLEGIATE ATTENDANCE AND
RETENTION IN THE
APPALACHIAN REGION

OUR OBJECTIVES

- PROVIDE PARTICIPANTS WITH CONTINUAL PROGRAMMING, OVER THE COURSE OF THEIR 3-YEAR INVOLVEMENT TO DEVELOP AND HONE 21ST CENTURY SKILLS, COMMENCING WITH A SUMMER LEADERSHIP WORKSHOP

- INCREASE 4-YEAR COLLEGIATE ATTENDANCE AND RETENTION FOR APPALACHIAN AND FIRST-GENERATION STUDENTS

- INCREASE THE NUMBER OF EDUCATIONAL OPPORTUNITIES AVAILABLE IN ALL COUNTIES OF THE APPALACHIAN REGION

- ORCHESTRATE THE DEVELOPMENT OF PEER MENTORSHIPS FOR STUDENT LEADERS BOTH WITHIN AND OUTSIDE THE REGION, CONTINUING THROUGHOUT THEIR COLLEGE CAREERS

- DEVELOP STRONG CORPORATE AND PRIVATE PARTNERSHIPS THAT WILL FOSTER FUTURE GROWTH

- DRIVE INCREASED AWARENESS AND KNOWLEDGE OF THE APPALACHIAN REGION AND ITS PEOPLE



WE ARE PROUD OF WHAT WE HAVE ACCOMPLISHED IN OUR FIRST EIGHT YEARS. THE YOUNG PEOPLE OF APPALACHIA ARE **HARD WORKING, BRIGHT, GIVING, AND VERY MOTIVATED.** OUR GOAL IS TO CONTINUE TO GROW AND PROVIDE THIS SPECIAL OPPORTUNITY TO AS MANY YOUNG PEOPLE AS POSSIBLE.



-PATRICK KLEIN, FOUNDER

PROVIDING OPPORTUNITY

EVERY STUDENT DESERVES ACCESS TO HIGHER EDUCATION. EDUCATION THAT IN TURN WILL PROVIDE FURTHER OPPORTUNITIES. WITH APPALACHIAN STUDENTS ATTENDING COLLEGE AT RATES AS LOW AS **35%** (APPALACHIAN REGIONAL COMMISSION), IBELIEVE HAS SET OUT TO DIRECTLY ADDRESS THIS LACK OF ACCESS TO A COLLEGE EDUCATION. OVER **319** OF IBELIEVE'S GRADUATING SENIORS HAVE GONE ON TO PURSUE A COLLEGE DEGREE.

Senior High III	<ul style="list-style-type: none">• Designed for students who have attended Senior High I & II• Emphasis on servant leadership, accountability, persistence• Highlights : Leadership in Action, Speed networking
Senior High II	<ul style="list-style-type: none">• Designed for students who have attended Senior High I• Emphasis on building group dynamics, communication, and self-management• Highlights : Identifying strengths & abilities, group development
Senior High I	<ul style="list-style-type: none">• Designed for rising sophomores• Emphasis on building interpersonal skills, creativity, and problem solving• Highlights : Boundary Breaking, Presentation Night, Community Mindset

EVERYONE DESERVES AN OPPORTUNITY TO BE SUCCESSFUL - TO BELIEVE IN THEMSELVES, AND TO REALIZE WHAT THEY CAN ACHIEVE. WE JUMP-START OUR STUDENTS' IBELIEVE EXPERIENCE WITH AN IMMERSIVE 5-DAY, 4-NIGHT SUMMER CAMP. THEN, UNIQUE TO OUR PROGRAM, WE CONTINUE TO BUILD ON THIS LEARNING WITH YEAR-ROUND PROGRAMMING OVER THE COURSE OF THEIR REMAINING THREE YEARS IN HIGH SCHOOL.

“WE OFFER THREE SEQUENTIAL TIERS OF OUR **SUMMER LEADERSHIP WORKSHOP**, AS WELL AS EVENTS HELD THROUGHOUT THE SCHOOL YEAR. THIS CONTINUAL SKILL BUILDING, IN COMBINATION WITH THE VALUABLE **PEER AND MENTOR RELATIONSHIPS** THAT DEVELOP, TRULY IMPACTS EACH STUDENT, AND IN TURN, THEIR **SCHOOLS AND COMMUNITIES.**”

-CONNIE

MILEY
DIRECTOR OF PROGRAMMING

PROVIDING ACCESSIBILITY

SUMMER WORKSHOP

SUMMER WORKSHOP IS OUR SIGNATURE PROGRAM DESIGNED FOR STUDENTS TO DEVELOP REAL-WORLD LEADERSHIP SKILLS NECESSARY TO PREPARE THEM FOR THE CLASSROOMS AND JOBS OF TOMORROW. STUDENTS SPEND 5 DAYS AND 4 NIGHTS ON A COLLEGE CAMPUS OF THEIR CHOICE. OVER THE COURSE OF THE WEEK, STUDENTS WILL LEARN MORE ABOUT THEMSELVES AND THE SKILLS THEY NEED TO GROW AS A SUCCESSFUL LEADER IN THEIR FUTURES. THE PROGRAM ALLOWS STUDENTS TO FORM LIFE-LONG FRIENDSHIPS WITH ONE ANOTHER, AS WELL AS NETWORK WITH THE STAFF AND OTHER ADULTS.

YOUTH LEADERSHIP SUMMITS

SUMMITS ARE SCHOOL-DAY EVENTS THAT ARE HOSTED AT A COLLEGE CAMPUS. PARTICIPATING HIGH SCHOOLS SELECT STUDENTS FOR A DAY CENTERED AROUND THE BASIC SKILLS OF LEADERSHIP. SUMMITS ARE HOSTED REGIONALLY IN AN EFFORT TO RE-CONNECT WITH STUDENTS THAT HAVE PREVIOUSLY PARTICIPATED IN AN IBELIEVE PROGRAM AND TO PROVIDE ADDITIONAL PROGRAM OPPORTUNITIES FOR NEW STUDENTS.

NATIONAL APPALACHIAN STUDENT LEADERSHIP CONFERENCE

NASLC IS A UNIQUE, EXPENSE-FREE OPPORTUNITY FOR STUDENTS TO CONVENE IN A COLLEGE SETTING TO DISCUSS, ANALYZE, AND ADDRESS REAL-WORLD ISSUES AFFECTING THEIR HOMETOWNS. STUDENTS ENGAGE WITH NATIONALLY RECOGNIZED GUEST SPEAKERS, LOCAL AND STATE POLITICAL REPRESENTATIVES, AND EDUCATIONAL PROFESSIONALS TO BEGIN A DIALOGUE SURROUNDING THE CHALLENGES RURAL COMMUNITIES ENCOUNTER IN THE 21ST CENTURY.

STATEHOUSE DAY

STATEHOUSE DAY PROVIDES STUDENTS WITH AN OPPORTUNITY TO INTERACT WITH STATE POLITICIANS AND ENGAGE IN MEANINGFUL DIALOGUE ABOUT ISSUES AND CHALLENGES AFFECTING APPALACHIAN COMMUNITIES. STUDENTS WILL ALSO HAVE THE OPPORTUNITY TO COLLABORATE WITH STATE LEGISLATORS TO DISCUSS KEY LEADERSHIP COMPONENTS OF THE 21ST CENTURY.

TO DATE, iBELIEVE HAS
ALLOCATED OVER

1.8 MILLION

DOLLARS

TO PROVIDE SPONSORED LEADERSHIP
OPPORTUNITIES FOR APPALACHIAN
STUDENTS. IN 2018 FUNDS RAISED BY
CORPORATE GIVING AND PRIVATE
DONORS SPONSORED

25 LEADERSHIP

DEVELOPMENT EVENTS
THROUGHOUT THE REGION. EVERY
iBELIEVE PROGRAM OPPORTUNITY
IS PROVIDED EXPENSE-FREE FOR
PARTICIPATING RURAL STUDENTS.

“iBELIEVE HAS TAUGHT ME THAT IT DOESN'T
MATTER WHERE WE LIVE OR HOW DIFFERENT
WE LOOK OR SPEAK; WE ALL HAVE SOMETHING
CONNECTING US, AND IT'S OFTEN THE LITTLE
THINGS IN LIFE THAT DO JUST THAT.”

PROGRAM
ALUMNA

- BAILEY HARLOW

THE IMPACT

SUMMER WORKSHOPS

12 WORKSHOPS
9 COLLEGE CAMPUSES
907 SPONSORED STUDENTS
194 PARTICIPATING SCHOOLS
5 APPALACHIAN STATES
90 APPALACHIAN COUNTIES

YOUTH LEADERSHIP SUMMITS

11 SUMMITS
10 COLLEGE CAMPUSES
989 SPONSORED STUDENTS
94 PARTICIPATING SCHOOLS

NATIONAL APPALACHIAN STUDENT LEADERSHIP CONFERENCE

118 SPONSORED STUDENTS
51 PARTICIPATING SCHOOLS
4 APPALACHIAN STATES

TOTAL IMPACT

25
LEADERSHIP
DEVELOPMENT EVENTS

OVER **2000**
SPONSORED
OPPORTUNITIES

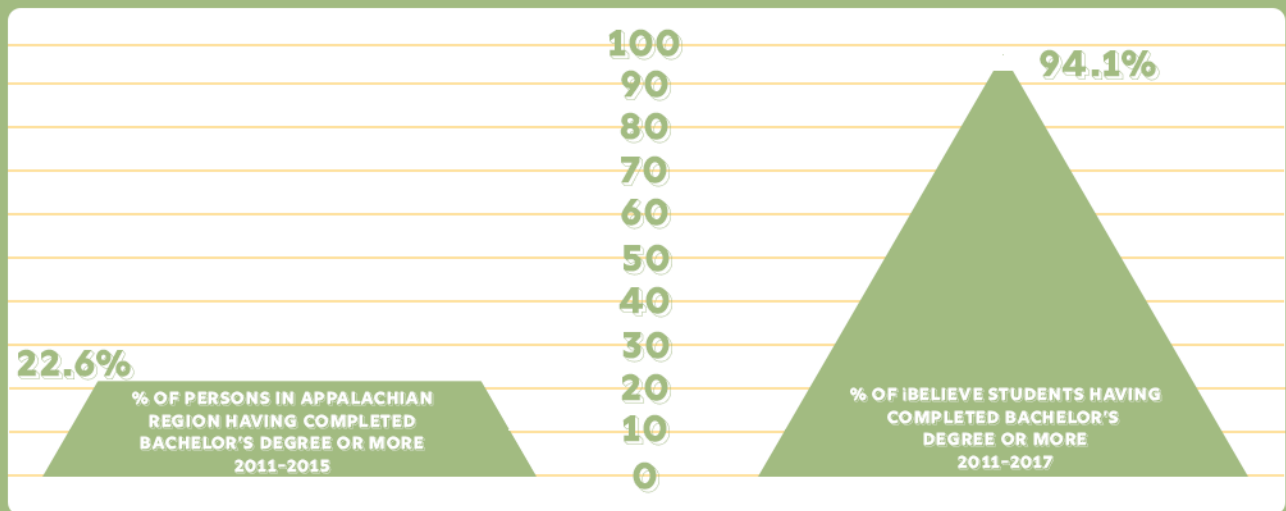
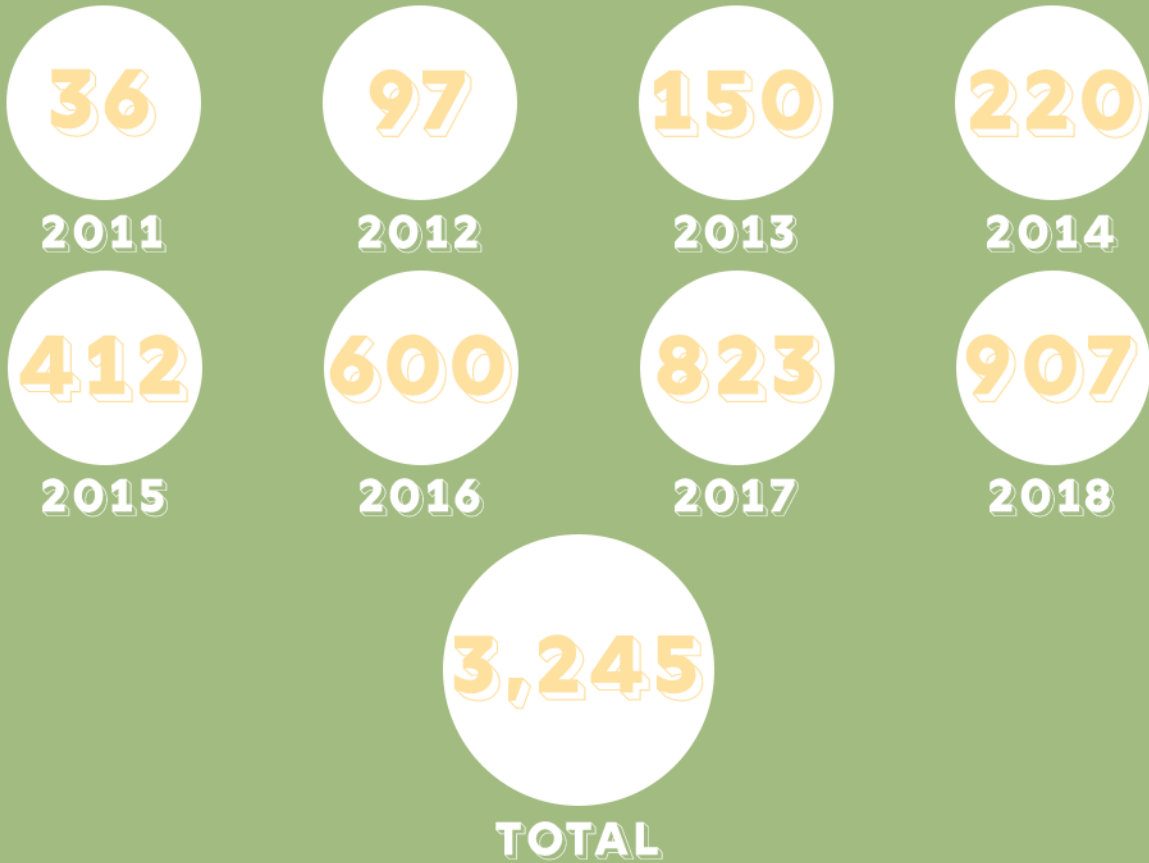
\$630,000
INVESTED
IN PROGRAMMING

72¢ OF EVERY DOLLAR WE SPEND DIRECTLY FUNDS OUR PROGRAMS



THE GROWTH

SUMMER WORKSHOP SCHOLARSHIPS AWARDED



2019 SUMMER WORKSHOP SCHEDULE

JUNE 16 - 20

MUSKINGUM UNIVERSITY | NEW CONCORD, OH
EAST TENNESSE STATE UNIVERSITY | JOHNSON CITY, TN

JUNE 23 - 27

WHEELING JESUIT UNIVERSITY | WHEELING, WV
YOUNGSTOWN STATE UNIVERSITY | YOUNGSTOWN, OH

JULY 7 - 11

WHEELING JESUIT UNIVERSITY | WHEELING, WV
CAPITAL UNIVERSITY | COLUMBUS, OH

JULY 14 - 18

MARIETTA COLLEGE | MARIETTA, OH
UNIVERSITY OF CHARLESTON | CHARLESTON, WV

JULY 21 - 28

OHIO UNIVERSITY | ATHENS, OH
EASTERN KENTUCKY UNIVERSITY | RICHMOND, KY

JULY 28 - AUG 1

MARSHALL UNIVERSITY | HUNTINGTON, WV

THE CHAMPIONS

VISIONARY SPONSORS (\$56,000+)

AMERICAN ELECTRIC POWER,
COLUMBIA GAS OF OHIO, THE JONARD FAMILY,
THE OHIO STATE UNIVERSITY,
THE STATE OF OHIO, WALMART

PARTNER SPONSORS (\$25,000+)

AT&T OHIO, BARTHA,
BRICKER & ECKLER, WESBANCO

ADVOCATE SPONSORS (\$10,000+)

ADENA HEALTH SYSTEM, BARBARA FERGUS, CENTURY NATIONAL BANK,
CRIMSON DESIGN GROUP, DR. DOUGLAS MYERS,
HUNTINGTON NATIONAL BANK, KOKOSING CONSTRUCTION COMPANY,
LEVY RESTAURANTS, PEOPLE'S BANK, OHIO VALLEY BANK,
STATE FARM INSURANCE, THE CAPSTONE HOLDING COMPANY,
UNITED HEALTHCARE

FELLOW SPONSORS (\$5,000+)

ARCHER FAMILY FUND, AUSTIN POWDER COMPANY, HIRSCH FRUIT FARM,
HOLZER HEALTH SYSTEM, JENI'S SPLENDID ICE CREAMS,
FLUOR-BWXT PORTSMOUTH, OHIO UNIVERSITY - VOINOVICH SCHOOL,
MAC BASKETBALL, SOUTHERN WINE & SPIRITS OF OHIO, THE BLACKBURN FAMILY,
THE DUTTON FAMILY, WHITE CASTLE, WSA STUDIO

FRIEND SPONSORS (\$2,500+)

BAKER HOSTETLER LLC, BELPRE WOMEN'S CLUB, BRICKER & ECKLER,
BYERS MINTON & ASSOCIATES, CGI, COLUMBUS SPORTS COMMISSION,
EXPERIENCE COLUMBUS, HUNTINGTON NATIONAL BANK, L BRANDS,
MARIETTA COMMUNITY FOUNDATION, METSS CORPORATION,
MUSKINGUM UNIVERSITY, PROVIA, ROCKY BRANDS, INC., RZ REALTY,
SHUMAKER LOOP & KENDRICK LLP, STEVE EVANS SAUSAGE,
THE KLEIN FAMILY, THE GRIMM FAMILY, THE LEWIS FAMILY,
THE SCHUMACHER GROUP, U.S. BANK NATIONAL ASSOCIATION,
VORYS SATER SEYMOUR & PEASE LLP,
WOOD COUNTY ROTARY CLUBM, ZACH KLEIN COMMITTEE

THE PARTNERS



**THE OHIO STATE
UNIVERSITY**

THE OHIO STATE UNIVERSITY 2018 iGIVE AWARD WINNER

THE OHIO STATE UNIVERSITY AND PRESIDENT DRAKE HAVE BEEN LEADERS IN ACCESS AND AFFORDABILITY. THE UNIVERSITY WAS HONORED NOT ONLY FOR THEIR SPONSORSHIP OF NASLC, BUT ALSO FOR THEIR IMPACTFUL GIVING OF OPPORTUNITY FOR APALACHIAN STUDENTS AND FIRST-GENERATION STUDENTS.



TIM & BRIAN KIGHT - FOCUS 3 2018 iLEAD LIFETIME AWARD WINNERS

TIM & BRIAN KIGHT ARE INDUSTRY LEADERS ON THE TOPICS OF LEADERSHIP, CULTURE, AND BEHAVIOR. THEIR CLIENTS RANGE FROM SPORTS TEAMS, BANKS, SCHOOLS, AND MANY MORE. BOTH TIM & BRIAN SHOW A DEEP COMMITMENT TO CREATING AND CULTIVATING LEADERS.

2018 CAMPUS PARTNERS

EASTERN KENTUCKY UNIVERSITY,
EAST TENNESSEE STATE UNIVERSITY,
FAIRMONT STATE UNIVERISTY,
MARIETA COLLEGE, MUSKINGUM UNIVERSITY,
OHIO UNIVERSITY, OTTERBEIN COLLEGE,
SHAWNEE STATE UNIVERSITY,
THE OHIO STATE UNIVERSITY,
WEST LIBERTY UNIVERSITY,
WEST VIRGINIA STATE UNIVERSITY,
YOUNGSTOWN STATE UNIVERSITY

PATRICK KLEIN

FOUNDER/EXECUTIVE DIRECTOR

CHRIS DUTTON

ASSOCIATE DIRECTOR

ROGER MACE

CHIEF DEVELOPMENT
OFFICER

MARISSA GOOLSBY

DIRECTOR OF OPERATIONS

DAVONTI' HAYNES

ASSISTANT DIRECTOR
OF OPERATIONS

CONNIE MILEY

DIRECTOR OF PROGRAMMING

STEFANI MURRAY

ASSOCIATE DIRECTOR
OF PROGRAMMING

MAX LEU

CREATIVE DIRECTOR

KAITLIN O'HARA

DIRECTOR OF STAFF
DEVELOPMENT

HOLLY COATS

ASSISTANT DIRECTOR
OF PROGRAMMING

CHELSEA HARTMAN

PROGRAMMING LIAISON



A VERY SPECIAL THANK YOU TO OUR VOLUNTEER STAFF
WHO GIVE THEIR TIME TO MAKE OUR PROGRAMS
BE THE BEST EXPERIENCE FOR OUR STUDENTS.

MIKAYLA ALKIRE
ZACH ALKIRE
TAYLOR ALLGOOD
MORGAN ANDERSON
COURTNEY ARCHIBALD
GRACE BARACH
MATTHEW BENSON
KATIE BILLETER
ALEXIS BIRKHIMER
KATIE BLATT
CARLEY BLEVINS
LEAH BONSALE
PAUL BOWMAN
SEAN BRADFORD
OLIVIA BRADSTOCK
ASHLEY BREI
REANNE BROOKS
NICOLE BRYANT
CLAY BURROWS
SAVANNAH CAMPBELL
OWEN CAMPBELL
PAYTON CASSEL
SARAH CLELAND
SIERRA CLELAND
DOMINIC COLLINS
ELANOR COPP
CASSIE CORDY
SHELBY COTTRILL
ALEX COX
BRONWYNN COX
PATRICK CRAIG
COURTNEY CRAVEN
LOGAN CRAYTON
BRYCE DALE
ABBY DAVIS
JOEY DEATON
MORGAN DEITSCHER
DEREK DEMEL
JULIANA DISCHER
RACHEL DORSEY
BRITTNEY DORTON
ZADIAH DUCKWORTH
DREW DUTIEL
ZOE EBBERT
MONICA EBBING
JENNA EHRLER
FRANNIE EMERSON
MARSHALL EVANS
KATIE EXLINE
RYAN EXLINE
ANNA FATTA
ASIM FAUZI
CALLI FENIK
SIDNEY FICK
BECCA FISHER
WILLIAM FOX
LOREN FULKS
LEXA FUNDERBURG
JOANNA GALLAGHER
ETHAN GARRETT
KAITLYN GARRETT
MARY GARVIN
BAILEY GENTILE
JOE GERIG
AUDREY GIBB
HUNTER GILBERT
MADISON GILLOTTE
ALEXIS GOMES
AUSTIN GRAY

MATTHEW GROVES
JOSHUA GUNTER
ANJALI GUPTA
JAKE HALL
JUSTIN HAMILTON
BAILEY HARLOW
ABBY HECHT
AERIN HEMSATH
CALLUM HENDERSON
HUNTER HESS
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GRACIE HOFFMAN
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AMY HUANG
JAMES HUGGINS
RICHARD HWANG
JENSEN ISRAEL
GAGE JACKSON
ARLANA JAMES
JASMINE JASENEC
MADDIE JENKINS
MARY JENKINS
TY'SHON JENNINGS
BETHANY JOHNSON
MAGGIE JOHNSON
VINITHA JOSEPH
ALYSSA KALINSKI
SONYA KAPOOR
ERIKA KEKAHUNA
AUBREY KELLER
BLUE KENNEDY
RACHEL KLEMAN
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MAGGIE LANE
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GWENDOLYN MORAN

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BOBBY NESTER
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KATHERINE PARDI
AVI PARSHIONIKAR
MIHIR PARSHIONIKAR
MCKAYLA PEEBLES
MACKENZIE PERRY
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BRITTANY POSNER
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FACEBOOK

THE iBELIEVE FOUNDATION